

Entrepreneurship Curricula

Intercultural differences

Project Preparation – Questions for discussion

Indications

Due to existing cultural differences, the following questions must be especially considered during PM-Practice:

- What is the role of context within the structures of communication?
- What has to be expressed verbally?
- Which are the existing cultural differences with regard to verbal and non-verbal communication?
- How can misinterpretations be avoided?
- How can it be guaranteed that all the involved members understand the project's tasks and goals in the same way?
- What is the importance of social relationships and working atmosphere between the members of a project team?
- How can it be guaranteed that the project context/environment will not be altered / get lost during the process of communication?
- To what degree have culture-specific behaviours and culture-bound rules been observed?
- What are the hierarchies in which the project is contextually integrated? What is the hierarchy design within the project itself?
- Depending on the cultural context, how can hierarchy and authority be handled?
- Considering the background of cultural differences, have team roles and positions been clarified sufficiently?
- Are there cultural differences in leadership styles?
- Has the interaction of cultural, individual and situation-bound factors been taken into consideration sufficiently?
- Has the validity and the relativity of stereotypes been questioned?